

# Digital Media Regulation Masterclass

## Albany Associates

**0930-1045**

### ***Session 1 Communications Regulators in a Globalised World***

- General Principles of Communications Regulation
- Best International Practice
- Requirements of International Law
- Questions of Jurisdiction
- Regional Issues

### **Questions & Discussion**

**1045-1100: Coffee Break**

**1100-1215:**

### ***Session 2 European Standards and Models of Regulation***

- Incorporating EU law and legal acts into national legislation
- EU Audiovisual Media Legal Framework and the EU ICT Legal Framework
  - Focus on the scope of the AVMS Directive
- Competition Law in the Age of Digitalisation
- Institutional Autonomy and EU Cooperation: Practical Challenges

### **Questions & Discussion**

**1230-1330: Break for lunch**

**1345-1500:**

### ***Session 3 The Way Forward: Convergence, Digital and New Media Regulation***

- Convergence of Regulators
- Differences in Sector Regulations
- Interactivity in Broadcasting; Consequences for Regulation
- Digital and New Media Regulation



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**1500-1515: Coffee Break**

**1515-1630:**

***Session 4 Monitoring and Regulation of New Media Services***

- Green Paper on Connected TV
- E-Commerce Directive in relation to AVMS Directive
- OTT Services in relation to AVMS Directive

**Questions & Discussion**

**1630-1700:**

**Review the day with final questions and discussion**